

Exhibition Packages: DAWN Education Expo – 2023

(Karachi, Islamabad & Lahore) Participation - International

Packages	Benefits
Package A US\$ 3,800	Octonorm stand Size-A in Karachi, Lahore & Islamabad One advertisement (15cm high x 15.75cms wide) in DAWN Special Report 300-word university profile and 1 picture in the DAWN Special Report Banners advertising on www.DAWN.com (50000 impressions) Stall Description: Built up Octonorm / Stall is inclusive of Name Fascia, Counters & Chairs along with Spotlights
Package B US\$ 4,900	Octonorm stand Size-B in Karachi, Lahore & Islamabad Quarter-page advertisement (27cms high x 15.75cms wide) in the DAWN Special Report 400-word university profile and 2 pictures in the DAWN Special Report Banners advertising on www.DAWN.com (50000 impressions) Stall Description: Each Octonorm / Stall is inclusive of Name Fascia, Counters & Chairs along with Spotlights
Package C US\$ 8,150	Octonorm stand Size-C in Karachi, Lahore & Islamabad Half-Page advertisement (27cm high x 32cms wide) in DAWN Special Report 600-word university profile and 3 pictures in the DAWN Special Report Banners advertising on www.DAWN.com (50000 impressions) Stall Description: Each Octonorm / Stall is inclusive of Name Fascia, Counters & Chairs along with Spotlights
Package D US\$ 14,450	Octonorm stand Size-D in Karachi, Lahore & Islamabad Full-page advertisement (54cm high x 32cms wide) in DAWN Special Report 1200-word university profile and 3 pictures in the DAWN Special Report Banners advertising on www.DAWN.com (80000 impressions) Stall Description: Each Octonorm / Stall is inclusive of Name Fascia, Counters & Chairs along with Spotlights

Note: School and University visits will be applicable only for admission staff of Foreign Universities