

MERCHANT customer journey

CONTACTS

For relations and government
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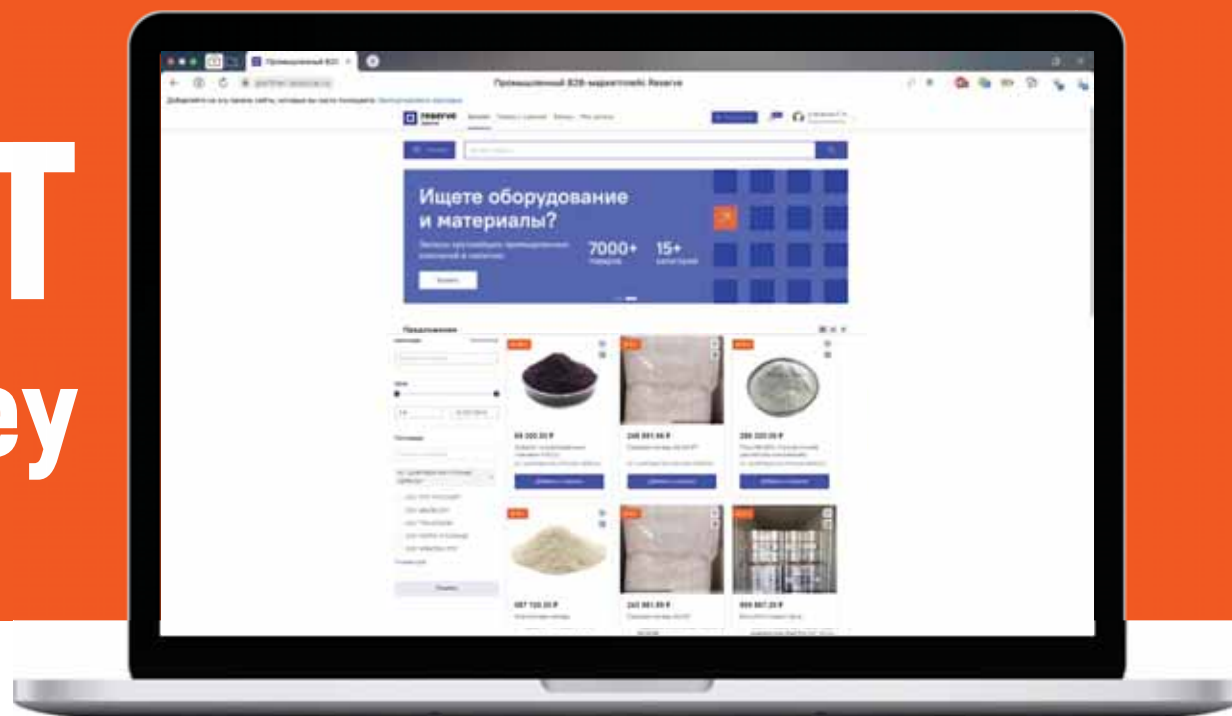
For suppliers/manufacturers

Coordinator of the client service of the
platform RESERVE

Mezeshi Daniel

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→ Seller of technological equipment, spares and components that have no analogues in Russian Federation 1

- Pass a technical audit and gets the opportunity to place their goods (or equipment) on [Reserve](#) platform



→ Isource.Reserve's Back office in Turkey 2

- Concludes a contract for the provision of services for the sale of goods through the Reserve

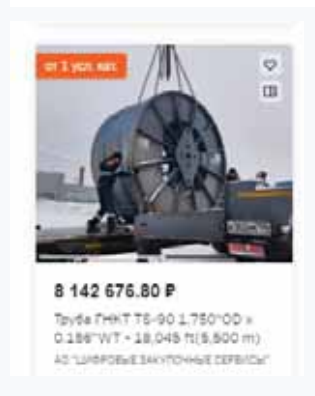
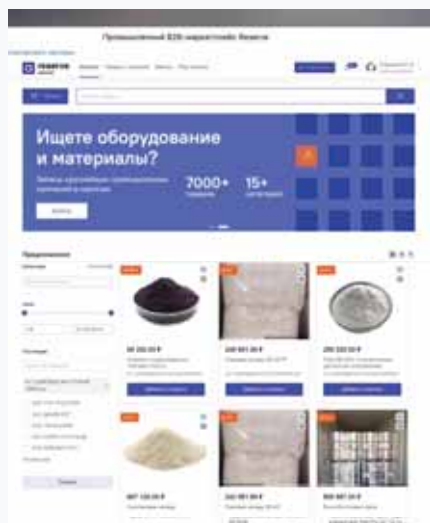


→ Seller

Visit Reserve platform, in which

● 45 000+ unique product positions by category

- Pipes
- Instruments
- Chemical products
- Valves
- IT equipment
- Transport
- Cable products
- ...



3

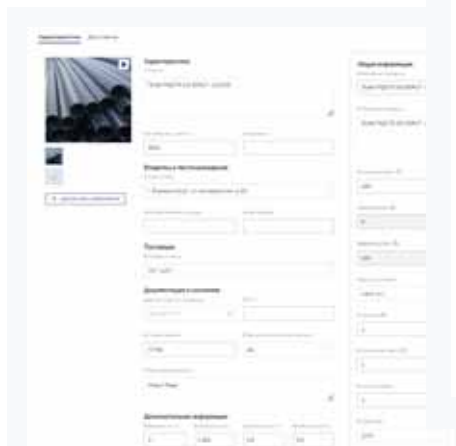
● 3 500+ buyers - Russian industrial companies



→ Seller/Source.Reserve's Back office in Turkey 4

- Places information about the product in theirs personal account

- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos



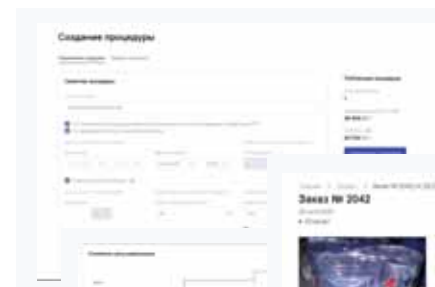
8 142 676.80 Р

Труба ГНКТ TS-90 1.750"OD x
0.156"WT - 18,045 ft(5,500 m)
АО "ЦИФРОВЫЕ ЗАКУПОЧНЫЕ СЕРВИСЫ"

→ Seller 5

- In personal account has the opportunity by himself or with Turkey back office:

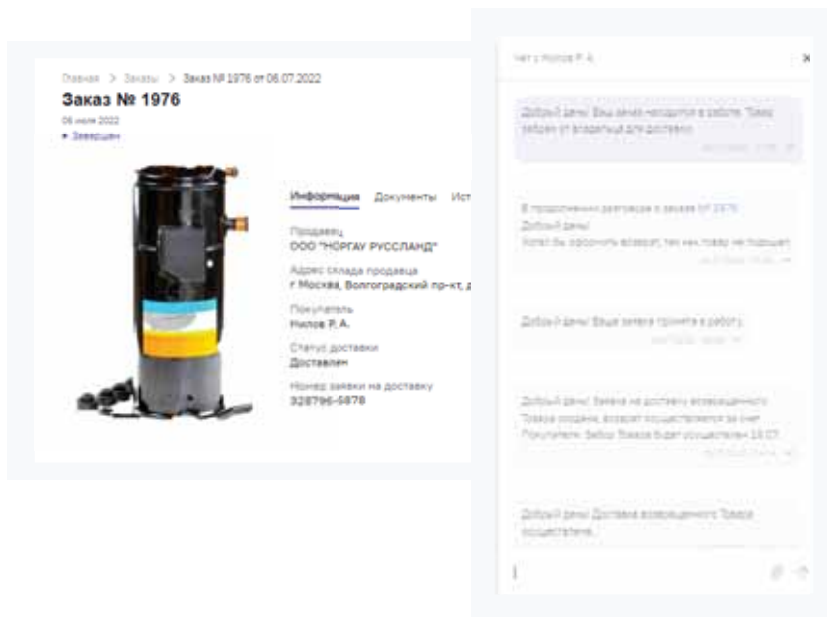
- Place goods
- Update product information
- View sales analytics



→ Isource.Reserve's Back office in Turkey

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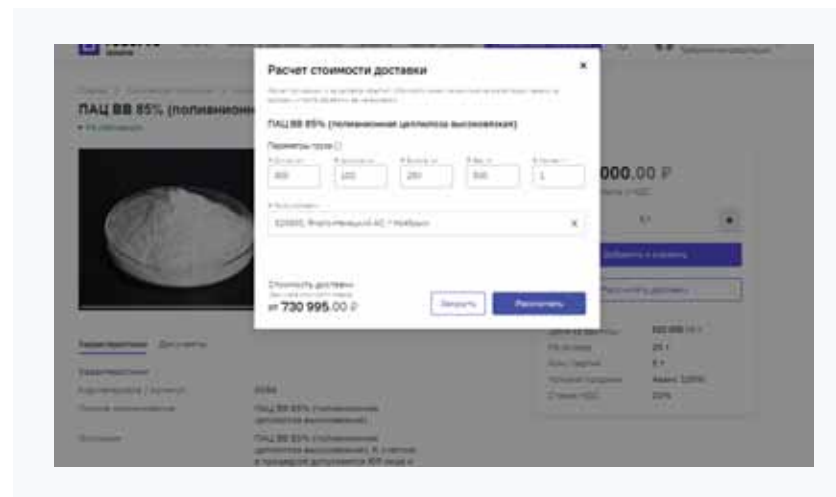
- Interacts with the buyers on all issues related to the purchase of goods



→ Seller

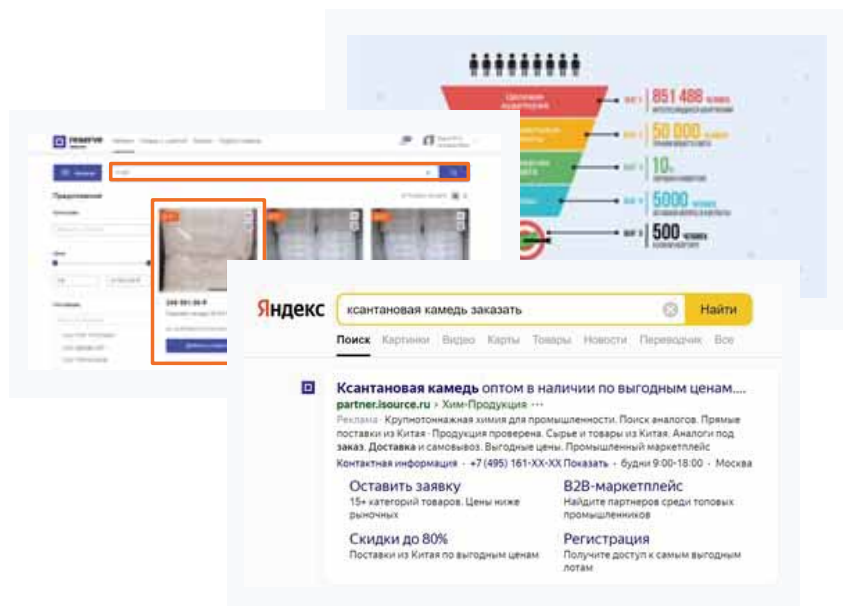
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- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation



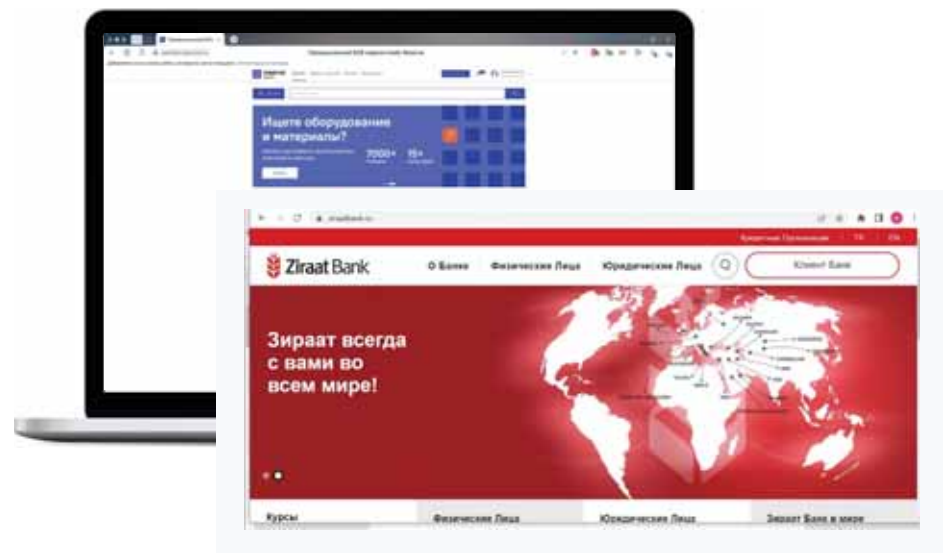
→ Isource.Reserve's Back office in Turkey 8

- Provides customer support
 - 24/7 in Turkey
 - All communications with the Russian buyers
 - Complete documentary support of selling goods



→ Isource.Reserve's Back office in Turkey 9

- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank



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