SOUTH SUDAN TURKISH EXHIBITION 2022

Vision

To be the Pioneer Event that will bring the world to South Sudan by providing the largest showcase of products and services and connect the Local Marketplace to the International Marketplace.

Mission

Constantly Increasing market share in South Sudan; equalizing national and international customers rate; opening, directing, developing the sector by increasing customer satisfaction year by year through organizing annual events that foster growth and sustainability.

OBJECTIVES OF THE TRADE FAIR

The Turkish Trade Expo will have the main objecting of fostering trade for co-operation and development of the two countries. The following are the areas of coverage as categorized for the Exhibition.

- Oil and Gas
- Construction/Building
- Medical Equipment/Pharmaceuticals/Cosmetics
- Aviation and Hospitality
- Telecommunication
- Furniture and Home Appliances
- Clothing and Textile
- Automotive and Machinery
- Food Items / Agricultural Products
- Design and Publicity

With the above, we have outlined specific goals for the Exhibition;

1. Fostering Growth and Sustainability.
2. Enhancing cooperation and Development between South Sudan and Turkey
3. Establishing a local source for Turkish products
4. Encouraging product Tourism
5. Opening South Sudan to International Marketplace
6. Connecting Suppliers and Consumer between the two counties
7. Social and Economic enhancement
8. Showcasing the rich Culture of South Sudan